

It's a new day.
It's a new office.

Contextual Tabs – part of the new Microsoft® Office Fluent™ interface – help you get to the commands you need faster.



chartattack

Your Canadian Music Source

- HOME
- NEWS
- FEATURES
- REVIEWS
- CHARTS
- CHART SHOP
- GALLERY
- CONTESTS
- CHART MAG
- CHART RADIO
- DOWNLOADS

NEWS

Datarock Make People Dance Around The Globe

Monday May 28, 2007 @ 05:00 PM
By: [ChartAttack.com Staff](#)

The '80s electro-pop bandwagon is hot right now, with bands churning out retro sounds with the same hit-and-miss vacuity that plagued their counterparts 25 years ago. Then there are Norway's **Datarock**. Taking obvious musical cues from the likes of **Talking Heads** and **Devo**, they've merged dance grooves with a hook-laden pop sensibility to create something that isn't annoying and won't disappear instantly.



Datarock

The duo of **Fredrik Saroea** and **Ket-III** will have their self-produced debut album, *Datarock.Datarock*, re-released by Nettwerk on June 12. It might be enough to make some nauseous, but *Datarock* get the balance right and have thus far converted listeners to believers, causing a dance frenzy wherever they play.

"It's crazy because that record was recorded in between other sessions in that studio," an excited Saroea says over the phone from Bergen, Norway, while relaxing on the grass outside a local hipster venue. "We couldn't afford to buy two weeks or a month of studio time. We had to take the time that was free.

"We recorded in one of the studio back rooms, which was six or seven square metres with all the instruments. I was playing drums right beside an office desk. One moment I'd talk about what to do and turn 60 degrees, play drums and turn back around to my computer. It was such a strange way to record. We couldn't get session musicians because we literally found out a day and sometimes hours before we were going into the studio, so we played all the instruments."

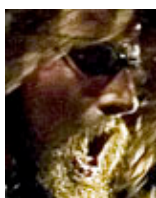


photo of the week

Search ChartAttack.com

Search

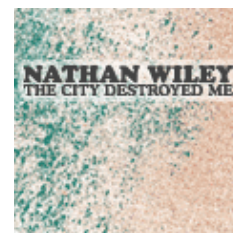
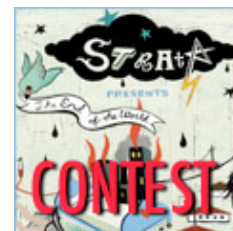


SUBSCRIBE TO CHART ORDER BACK ISSUES CLICK HERE

May 2007



with **Comeback Kid**, **Modest Mouse**, **City Guide 2007**, **Chad VanGalen** & more.



J O I N

Click here to listen to new music from Kaiser Chiefs, Amy Winehouse and more!



Search

It seems the love for the Scandinavian duo is growing wherever they play.

"Australia is crazy," Saroea says with surprise. "I don't know why, but Australians really dig Datarock.

"We played a festival with 15,000 people and everyone was dancing and going crazy. In L.A., we sold out, but in New York we had 1,000 people dancing and people started coming on stage and the security had to protect us."

Donning red track suits and glasses for performances has also left an impression. "It just became a trademark," Saroea explains.

"You can just imagine how nice it is to have a superhero costume you can put on even though you're tired or exhausted. You put the red suit and the glasses on and then you're the character. It's very easy to hide behind and it energizes us."

Here are Datarock's tour dates:

- June 3 Montreal QC @ La Tulipe
- June 4 Toronto, ON @ Lee's Palace
- June 9 Vancouver, BC @ Richard's On Richards

—John Britton



Windows Vista Business

intel Core 2 Duo processor

Dual-core. Do more.

Buy a **Lenovo T60 ThinkPad**, powered by Intel® Core™ 2 Duo processors, and instantly save **\$200 on a Lenovo bundle**.

lenovo

ChartAttack's Daily Music News:

Monday May 28, 2007

- DAMN [New Releases: There Are Five Tuesdays This Month](#)
- DAMN [ChartAttack's Weekly Listings For TV & Radio](#)
- DAMN [Deftones, Goldfinger And De La Soul Headline](#)



Chart contests

[click here](#)

- AIR
- Shiny Toy Guns
- The Bravery
- Dolores O'Riordan
- Red Jumpsuit Apparatus and more.

"Give me ONE GOOD ASON,



- DAMN [Wakestock 2007](#)
- DAMN [Matthew Good's Hospital Music: Don't Expect Sunshine And Puppy Dogs](#)
- DAMN [Lindsay Lohan Arrested For DUI In Car Allegedly Containing Cocaine](#)
- DAMN [Right Said Fred Attacked As Pro- And Anti-Gay Factions Collide In Moscow](#)
- DAMN [50 Cent Adds \\$400 Million To His Bank Account](#)
- DAMN [Choke Say Goodbye With Final Tour](#)
- DAMN [Datarock Make People Dance Around The Globe](#)
- DAMN [Neville Staple, Mad Caddies And More At Victoria Ska Festival](#)
- REVIEW [LIVE: Feist Audience A Little Too Respectful](#)
- FEATURE [Perry Farrell: From Festivals To \(Satellite\) Parties](#)
- REVIEW [Tru-Paz: Concrete Kings Aren't About Living Large](#)
- REVIEW [FILM REVIEW: Pirates Of The Caribbean: At World's End](#)
- REVIEW [LIVE: Joel Plaskett Emergency Close Canadian Tour On High Note](#)

Friday May 25, 2007

- DAMN [Magnolia Electric Co. Releasing Sojourner Box Set In August](#)
- DAMN [The Loose Salute Get Tuned To Love](#)
- DAMN [Jayhawk Gary Louris Wraps Up Work On Solo Album](#)
- DAMN [Icelandic Band Mum Smearing Poison Ivy With New Album](#)
- DAMN [The Nightwatchman Keeps An Eye Out For Injustice](#)
- DAMN [The Takeovers Want You To Listen To Some Bad Football](#)
- DAMN [Noah Mintz Is Arkwelding Again](#)
- DAMN [Tuatara Travel East Of the Sun On Fast Horse](#)
- DAMN [Two Hours Traffic Take Little Jabs On Tour](#)
- DAMN [Jason Trachtenburg Puts Family First](#)
- REVIEW [PHOTOS: Arcade Fire & Handsome Furs @ Massey Hall](#)
- REVIEW [FILM REVIEW: Bug](#)

Thursday May 24, 2007

- DAMN [Apache Indian & The Reggae Revolution Want Change](#)
- DAMN [Scott Stapp Seeks Forgiveness; Spelling Lessons Would Help, Too](#)
- DAMN [King Louie Invites You To Munch On Memphis Treet](#)
- DAMN [Instant Karma's Gonna Get You Next Month](#)
- DAMN [Joseph Arthur Launches His Space Oddity](#)
- DAMN [The Ladybug Transistor Can't Wait Until June 5, But They'll Have To](#)
- DAMN [Sonic Youth's Daydream Nation Coming In Deluxe](#)



Barry's Ticket Service

- [Concert Tickets](#)
- [Lakers Tickets](#)

OnlineSeats.com

- [Concert Tickets](#)
- [Dave Matthews Tickets](#)
- [Jimmy Buffett Tickets](#)
- [The Police Tickets](#)

Coast To Coast Tickets

- [Concert tickets](#)
- [Tool tickets](#)
- [Broadway show tickets](#)
- [Wicked tickets](#)

WorldTicketShop.com:

- [Worldticketshop](#)
- [Concert Tickets](#)
- [Football Tickets](#)
- [Champions League Tickets](#)

BuySellTix.com:

- [Show Tickets](#)

Ads by Google

[Treble: Indie Music Zine](#)

Music news, reviews and interviews, updated daily

www.treblezine.com

[Zealousy](#)

"The crowd clearly enjoyed the act"
"Zealousy gave an excellent show"

www.myspace.com/Zealo

DAMN Edition

DAMN Frank Black Retrospective Covers A Decade Of Work

DAMN Ottawa's Melissa Laveaux Signs With France's No Format Records

[More Music News](#)

[More Music Industry News](#)

[More Reviews](#)

Elsewhere on ChartAttack:

[Perry Farrell: From Festivals To \(Satellite\) Parties](#), [Tru-Paz: Concrete Kings Aren't About Living Large](#), [David Usher: Strange Bird In A Strange Land](#), [Clinic: Human Or Animal?](#), [The End: Explain The Math Behind Their Metal](#), [Explosions In the Sky: Knowing When A Song Needs To End](#), [Dolores O'Riordan Rock 'N' Roll Mammy](#), [Voivod: Piggy's Posthumous Contribution Propels Band's Year](#), [The Lemonheads: The Newer, Punkier Lemon Band](#) and [many more!](#) Most of these features have exclusive photos and/or content not found in the pages of CHART Magazine!

[Concert Tickets](#)

Cheap Priced Tickets. We Beat Everyone's Price.
www.TicketLiquidator.com

[Heart Attack Signs](#)

Your New Health & Wellness Source
Access To Answers, Info, Forums
RevolutionHealth.com

[DAMN Music News](#) | [MINE Industry News](#) | [Reviews](#) | [Top 50 Charts](#) | [Features](#)
[Photo Gallery](#) | [Links](#) | [Reviews](#) | [Newsletter](#) | [Feedback](#)
[This Month's Magazine](#) | [About Chart Magazine](#)

© 1995-2007, Chart Communications Inc.

[Concert Tickets](#)
[Smashing Pumpkins Tickets](#)

[Genesis Tickets](#)
[Gwen Stefani Tickets](#)